

CALL FOR PAPERS AND PARTICIPATION

10th Western Michigan IT Forum



**Friday, November 2, 2012 at Fetzer Center
Western Michigan University, Kalamazoo, Michigan, USA**

The Western Michigan IT Forum hosted by the Department of Business Information Systems at the Haworth College of Business provides an important forum for the exchange of ideas and information for educators, students, professionals, employers, and state and local governments.

You are cordially invited to join us for a quality academic conference that will explore the importance of information technology and communication in business, government, and education. The Western Michigan IT Forum invites papers in research, research-in-progress, innovative teaching, applications of cutting-edge technology, student projects, posters and real-world cases.

The conference program will include:

- Full Academic Papers
- Student Projects and Papers
- Industry Speakers and Presentations
- Technology Demonstrations and Posters

Suggested Tracks (but not limited to)

- Business Communication
- Computer Information Systems
- Telecommunications and Information Management
- Electronic Business Marketing
- Health Informatics and Information Management
- Cross-disciplinary

Submission for Referred Papers, Posters, Case Studies, and Demos

Author(s) may present accepted papers, case studies, etc. and request publication of paper in the Western Michigan IT Forum Proceedings. Full paper submissions will undergo a double-blind review process. At least one of the authors of the accepted paper must register to attend the conference. Graduate and undergraduate students, with the approval of their advisor, are invited to submit papers or posters on any of the above or related topics. Practitioners and professionals are encouraged to submit papers, case studies, workshop proposals, or IT demonstrations.

Submission Deadline

The deadline for submission is **September 24, 2012**. Authors will receive email notification of acceptance/rejection by **October 8, 2012**. Final revisions of accepted papers for publication in conference proceedings are due **October 15, 2012**.

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Registration Fee

Registration fee includes a copy of the conference proceedings, continental breakfast and lunch. Early registration fee by **October 1, 2012** is \$75 and \$100 afterwards. Details are available in the main [conference website](#).

Who Should Attend?

Information Technology Professionals, Communication Professionals, Business Professionals, Consumers, Educators, Students, Researchers, and Vendors.

Conference Publication

The accepted papers will be published in the conference proceedings. Publication of the accepted paper is contingent upon conference registration.

Track Chairs

Tracks	Chairs	Email Address
Business Communication	Ms. Jo Wiley	jo.wiley@wmich.edu
Computer Information Systems	Dr. Kuanchin Chen	kc.chen@wmich.edu
Telecommunications and Information Management	Dr. Pairin Katerattanakul Dr. Richard Gershon	p.katerattanakul@wmich.edu richard.gershon@wmich.edu ;
Electronic Business Marketing	Dr. Alan Rea Dr. Betty J Parker	alan.rea@wmich.edu betty.parker@wmich.edu
Health Informatics and Information Management	Dr. Bernard Han Dr. Sharie Falan	bernard.han@wmich.edu sharie.falan@wmich.edu
Cross-disciplinary	Dr. Nancy Schullery	nancy.schullery@wmich.edu

Proceeding Editors

Thomas Rienzo (thomas.rienzo@wmich.edu) and Jo Wiley (jo.wiley@wmich.edu)

Important Dates

Full papers submission deadline:	September 24, 2012
Notification of acceptance/rejection:	October 8, 2012
Final revisions of accepted papers are due:	October 15, 2012
Early registration deadline:	October 1, 2012
Final Registration:	October 26, 2012

For more information

Dr. Muhammad Razi – Conference Chair (muhammad.razi@wmich.edu)

Dr. Mike Tarn – Chair, Department of Business Information Systems (mike.tarn@wmich.edu)

Ms. Cheri Edgar (cheri.edgar@wmich.edu) – For registration questions

WM IT Forum Website: www.wmich.edu/infosystems/itforum

Paper submission website: www.clcloud.com/wmitforum