

# Convergence 2012 Houston Microsoft Dynamics Academic Preconference



## Message from the Program Lead

**Katie Hasbargen, Ph.D.**  
**Microsoft Dynamics Academic Alliance**

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We are glad you are here!

Thank you for being a part of the Microsoft Dynamics Academic Alliance (DynAA). The time and energy you invest in your students and their education is humbling and we are proud to be your partner in this endeavor. Our team looks forward to seeing all of you at our academic pre-conference prior to Convergence in Houston. The pre-conference event provides an opportunity to network with faculty members and share ground-breaking ideas regarding curriculum, research, and technology. During this event you will hear from Microsoft Dynamics partners and Microsoft employees who specialize in Microsoft Dynamics ERP and CRM.

This year we have a very strong agenda spanning a wide range of relevant and timely topics. A special thanks to Dr. Huei Lee, Professor, and Eastern Michigan University for organizing the presentations for access by the entire DynAA community.

A major focus for the DynAA team revolves around connecting universities with our Microsoft Dynamics partners who are located in their immediate region. A relationship between your university and a local Microsoft Dynamics partner can provide you with a wide array of resources and can provide real world learning experiences for your students. For example, a partner can provide guest lectures, serve on advisory boards, and potentially hire your students for internships and full time employment upon graduation. Please contact us at [dynaa@microsoft.com](mailto:dynaa@microsoft.com) for more information pertaining to Microsoft Dynamics partners in your area. We look forward to helping you establish a valuable relationship with a partner that will enhance your curriculum and related programs now and into the future.

Warmest regards,

Katie Hasbargen, Ph.D.  
Program Lead, Microsoft Dynamics Academic Alliance